

The Pitch

All the world is a stage... so we created this pitch/flip book for the Global TV Awards that highlighted the first show of its kind that would celebrate the world's greatest achievements in TV, film & artistry as recognized by fans from more than 200 countries!

This flip book was placed on all the seats at The Orpheum Theatre in Los Angeles for all to view.



INTRODUCING

2015

GLOBAL AWARDS TV

THE FIRST AWARDS SHOW OF ITS KIND

To celebrate the world's greatest achievements in TV, film & artistry
as recognized by fans from more than 200 countries!

September 12, 2015 - Los Angeles, CA.

In partnership with *VARIETY*

www.globaltvawards.com

By
viki



2015

GLOBAL TV AWARDS

THE FIRST AWARDS SHOW OF ITS KIND

POLISHED ENTERTAINMENT • GET YOUR GLOBAL ON





Please join us on
**SATURDAY
SEPTEMBER 12TH,
2015**

as we celebrate the world's greatest achievements in TV, film & artistry as recognized by fans from more than 200 countries!



JUST SAYIN



- 100s of the world's leading talent, influencers at Awards Show, Red Carpet and After Party
- More than 2,000 fans, sponsors, broadcast & press partners at live event
- 1,000s of local, national and international press hits before, during, post event
- Estimated reach of 70 Million+ viewers from live stream, broadcast and VOD
- More than 1 Billion estimated impressions total
- A highly engaged social media audience reaching more than 6 Million fans

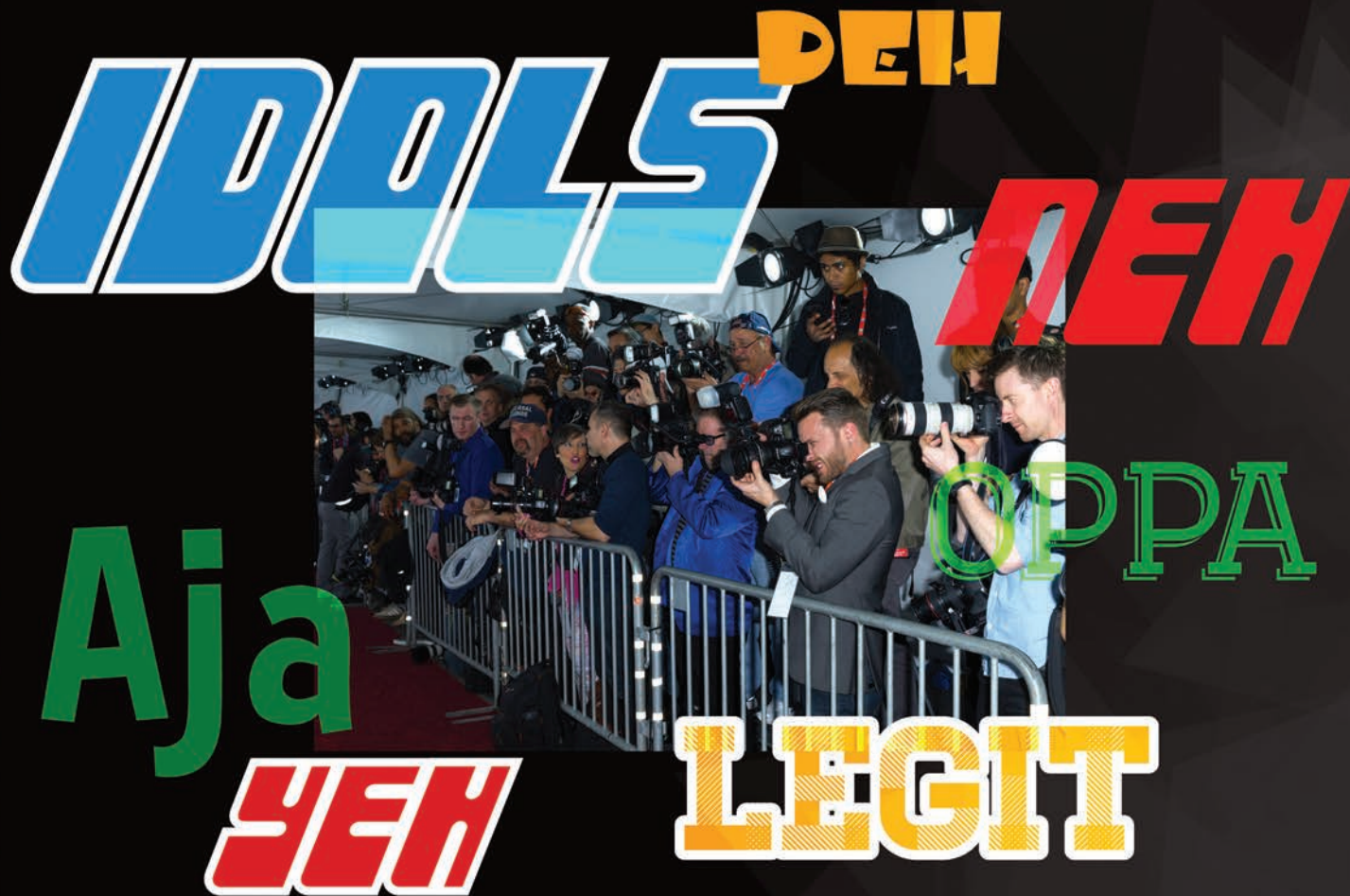


EPIC



842 S. BROADWAY • LOS ANGELES, CA 90014
TEL: (877) 677-4386





LEGIT

- 4:30 PM - FANDOM PHENOMENON
LIVE INTERVIEWS WITH YOUR FAVORITE IDOLS
- 5:00 PM - RED CARPET ARRIVALS
- 5:00 PM - THEATRE DOORS OPEN
- 6:30 PM - DOORS CLOSE
- 7:00 PM - "LIVE" 2015 GLOBAL TV AWARDS

TICKETS WILL GO ON SALE AT TICKETMASTER IN JULY!



televisionAsia
plus

WorldScreen

ASIA
OnScreen
Asia's premium resource for television, film and content news

SPH A SINGAPORE PRESS HOLDINGS PORTAL
asiaone

THE
Hollywood
REPORTER

Mashable

CNN

CNBC

VARIETY

soompi
soompi

ASIAN FORTUNE
your source for all things asian american

LEAN IN

Maximum exposure to young, tech-savvy tastemakers and avid fans through:

Social Media

World's top global entertainment, TV, business press and blogs

International Press

Buzz, posting, selfie booths and live sharing during & after event to global audiences

Networking

With celebrities, leaders and influencers in global entertainment and tech

GLOBAL
AWARDS
TV

ENDLESS POSSIBILITIES

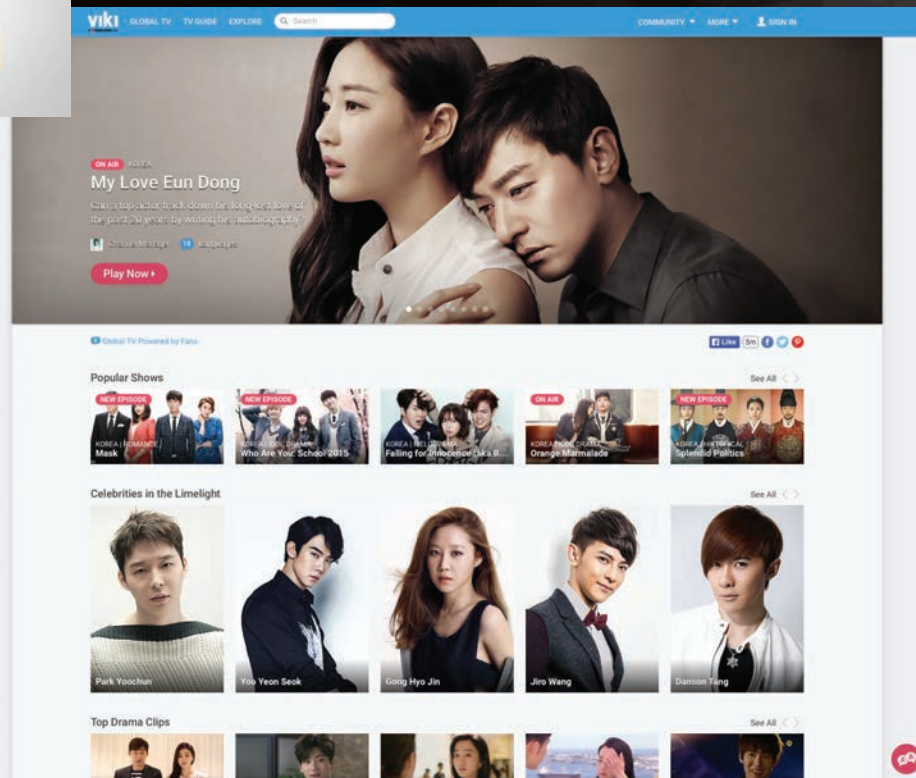




#ICYMI
(IN CASE YOU MISSED IT)

We are viki. We are a global TV site with TV shows, movies and other premium content, translated into more than 200 languages by a community of avid fans.

**GLOBAL
AWARDS**
TV



- Launched in 2010 in San Francisco
- Offices in SF, Singapore, Seoul, Tokyo, Shanghai
- Subsidiary of Rakuten, global reach of nearly 1B
- 25,000+ hours of global prime-time programming
- Nearly 1 billion words translated
- 5.4M Facebook fans

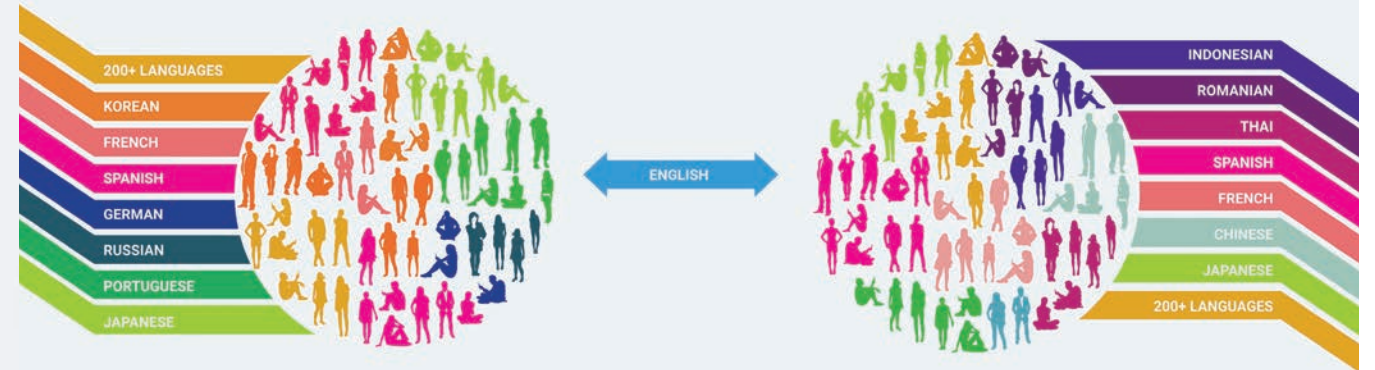


PARTNERS





HOW IT WORKS

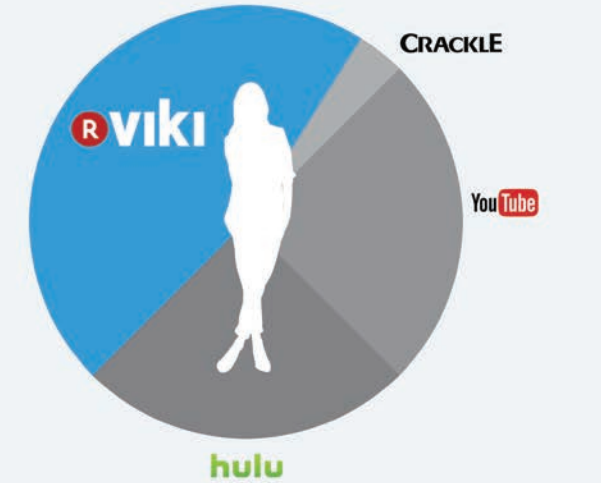


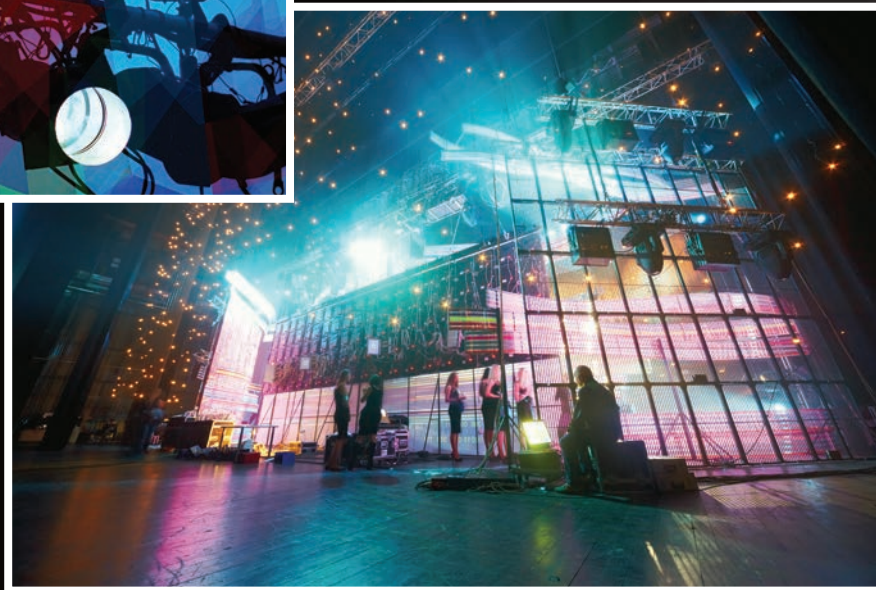
1. PREMIUM SYNDICATED CONTENT WORLDWIDE
2. AUDIENCE SELF-ORGANIZES & TRANSLATES CONTENT INTO MORE THAN 200 LANGUAGES
3. CONTENT IS AVAILABLE TO WATCH WITH ENGLISH SUBTITLES
4. THE CONTENT IS ALSO TRANSLATED FROM ENGLISH INTO EVEN MORE LANGUAGES



OUR ENGAGEMENT

WE HAVE STRONGER
MILLENNIAL ENGAGEMENT
THAN YOUTUBE & HULU





THANK YOU.

**See you @ The Orpheum Theatre
September 12th**

For more Sponsorship Information, please contact
gvasponsorship@viki.com

2015 Global TV Awards

Executive Producer - Carla Patterson

Executive Producer - Karen Waldron

Executive in Charge of Production - Dave Harding

Executive in Charge of Production for Viki, Inc - Jayson Oertel

Created by - Tammy H. Nam, CEO for Viki, Inc.





**GLOBAL
AWARDS TV**